



Sponsorship Opportunity | Contractor Training Summits

Local Communities, Cities, & Local ASHP Supporters

HVAC contractor training summits are coming to the Midwest! These unique cross-industry workshops cover the growing heat pump market in the Midwest and intend to help local contractors leverage opportunities available to their role in that market. Consumer interest in heat pumps is accelerating fast, especially in the major population centers where these events are focused, and these events will help contractors prepare for the changing market.

Free, half-day air source heat pump (ASHP) workshop sessions will outline recent market changes and connect contractors with resources to support heat pump understanding and sales. These workshops are hosted by the Midwest ASHP Collaborative with, and in support of, local partners. Breakfast and lunch will be provided, and most venues feature a vendor exhibition area.

If your organization believes that this is an important conversation to have with contractors, we invite you to consider sponsoring these events.

In recognition of your support, these events will feature your logo and you may provide materials to be included in the post-event resource packet, a direct communication with the HVAC industry professional network.

Spring 2024 Schedule

- Early April – Kalamazoo, Michigan, in support of the MI HP Collaborative
- April 23 – Des Moines, Iowa
- April 24 – Cedar Rapids, Iowa

Sponsorship Levels

Gold

\$1,000/ two events: Des Moines & Cedar Rapids events

Silver

\$500/per event: Des Moines, Cedar Rapids, or Kalamazoo

Acknowledging support:

- Logos on spring 2024 registration pages and email communications
- Opportunity to provide materials to be included in the post-event resource packet
- Logos on fall 2024 event flyers

How to sponsor

- Checks will be processed through Collaborative implementer Center for Energy and Environment (CEE)
- Payment memos should specify: Sponsorship – Sponsorship Level – Contractor Summits – *Event location* - MWASHP Collab
- Contact mgarcia@mncee.org to get started