



Advertising Opportunities

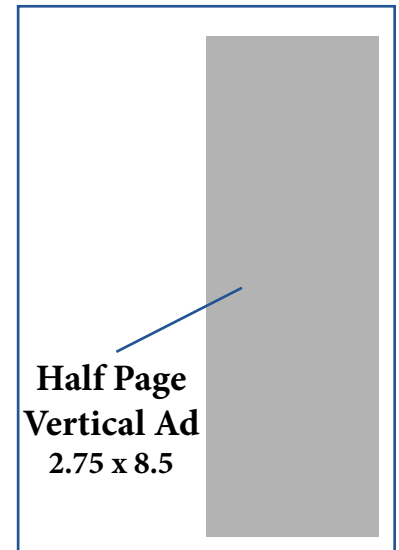
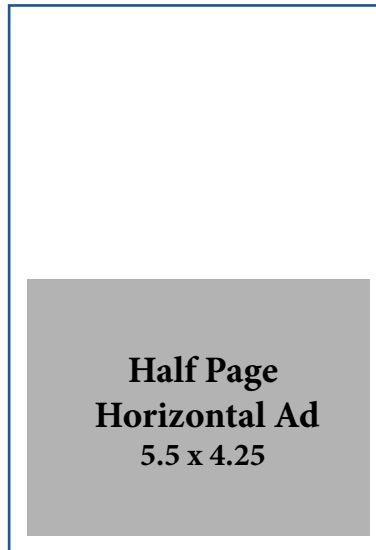
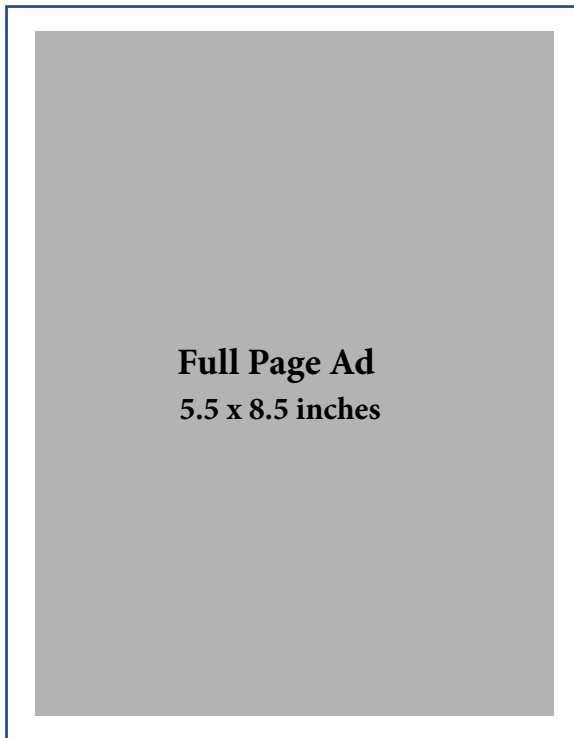
The **Iowa Association of Municipal Utilities** publishes a membership directory every other year. The directory lists all members — utility members (water, wastewater, gas, electric, and broadband), affiliate members, and associate members. This directory is a resource that members use on a regular basis. Advertising in the directory will get your name and services in front of members over and over again during the two-year period.

Directory Ad Rates

- ◆ Back Cover (Full Color): \$1,400
- ◆ Inside Covers (Front or Back Full Color): \$1,100
- ◆ Inside Full Page (color) \$850
- ◆ Inside Full Page (black & white) \$800
- ◆ Inside 1/2 Page (color) \$475
- ◆ Inside 1/2 page (black & white) \$425



Advertising Specs



Directory Ad

- ◆ All artwork should be supplied at 300 dpi.
- ◆ Line art must be supplied at 1200 dpi.
- ◆ High-resolution JPEG, PDF, EPS, and TIF files are accepted.
- ◆ Images from the web are not suitable for printing.
- ◆ All color artwork must be in CMYK mode. If CMYK mode is not supplied, the file will be converted, which may result in a color shift.
- ◆ All fonts and images must be supplied if not embedded in the file. No fonts below 7 points.
- ◆ Ad size:

Full Page Ad

Finished full size: 5.5 inches (wide) X 8.5 inches (tall)

Bleeds: 0.125 inches

Safe Zone: Keep All Important Elements (images and text) 0.375 inches from the finished edge

Half Page Ads

Finished Horizontal half size: 5.5 inches (wide) x 4.25 inches (tall)

Finished Vertical half size: 2.75 inches (wide) X 8.5 inches (tall)

Bleeds: 0.125 inches

Safe Zone: Keep all important elements (images and text) 0.375 inches from the finished edge



Advertising Submission

Contact Information

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Email: _____

Email Address for Invoice: _____

Directory Ad:

Back Cover \$1,400

Inside Covers (Front and Back) 1,100

Inside Full Page (color) \$850

Inside Full Page (black/white) \$800

Inside Half Page (color) \$475

Inside Half Page (black/white) \$425

Submit form and artwork file to Rhonda Robinett at rrobinett@iamu.org

Ad due by Friday, April 26, 2024

Please Note: Your ad will not be included if your IAMU membership is not current and payment for ad has not been received by print date.